

FEDERAL EMPLOYEES Retirement Guide

With more than half of all federal employees past age 50, experts have been predicting the coming federal retirement wave for many years. The Office of Personnel Management predicts that between 40 and 60 percent of federal workers will be eligible to retire over the next five years. The *Federal Employees Retirement Guide*, brought to you by the publishers of the *Federal Employees Almanac*, addresses the concerns of employees who are planning their retirement or considering whether or not to retire. It also provides vital information to employees early in their federal careers so they make the most advantageous decisions in order to pave the path to a comfortable retirement. The guide provides objective guidance to the broad range of choices federal employees must make – choices that will affect their financial health for the rest of their lives.

The *Federal Employees Retirement Guide* is a comprehensive source for detailed information on:

- The retirement process for employees covered by the major federal retirement systems
- Preparations that employees need to make early in their careers, mid-career and the year immediately preceding retirement
- Deposits, redeposits and the effect of military service years and pensions on civilian retirement.
- Insurance issues and Medicare
- Survivor benefits
- Accessing retirement savings, annuities and Social Security
- Also, easy checklists, resource lists and estimation tools in order to prepare yourself for the choices you face

HIGH-IMPACT ADVERTISING NOW AVAILABLE . . . RESERVE YOUR SPACE TODAY

The *Federal Employees Retirement Guide* provides advertisers with the opportunity to reach and impact an audience of federal employees with a comfortable retirement cushion and specific financial, benefits, legal and advisory service needs for years to come. These retirees, many of them relatively young, will also be interested in leisure opportunities, training for future jobs and insurance options. Starting with a targeted print run of 4,000 for the 2010/2011 publishing cycle, units will be sold nationwide and internationally. Advertising buys can be stand alone or bundled with other media and event opportunities. Contact your media consultant to reserve your placement today.

AD CLOSE DEADLINE: APRIL 15, 2010

AD SIZE	RATE (net)*	TRIM SIZE	LIVE AREA
4/C back cover	\$5,000	8" x 10"	7.5" x 9.5"
4/C inside front/back cover	\$4,000	8" x 10"	7.5" x 9.5"
B/W full page	\$1,900	7.5" x 9.5"	
B/W 3/4 page	\$1,600	7.5" x 7.125"	
B/W 1/2 page	\$1,300	7.5" x 4.75"	
B/W 1/4 page	\$1,000	7.5" x 2.375"	

Additional premium positions, inserts, outserts and custom cover options are available. Contact your media consultant for more information and pricing.

*Credit cards will be charged a 3% processing fee.

Printing

All bleed dimensions include 1/8" bleed for trim. For bleed ads, please keep live copy 1/4" from trim and crop marks. CMYK, 4-color process printing only. For PMS ink color availability, contact your media consultant. Hi-res .PDF format required.

Media Shipping

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To reserve your premium position in the *Federal Employees Retirement Guide*, contact your media consultant or Maxine Lunn at 703-876-5102 or mlunn@1105govinfo.com.